

Latham Fiberglass Resource Guide

At Latham, we believe that providing information about our products and methods is paramount to creating stunning backyard lifestyles for families across North America. The experts at Latham have created informational guides to help you educate builders on all aspects of the pool-purchasing and building process — from selecting the right model and color, to the installation process and the care and maintenance needed for a lifetime of memories in and around a Latham pool.

How to Use This Guide

In this resource guide, you will find links to the various types of digital collateral produced by Latham that will help you sell Latham products.

Just click and download the items you need, anytime you need them.

For more information:



Why Offer FG pools?

- [Competitive Analysis Why Latham \(VLP\)](#)
- [Competitive Analysis Why Latham \(Concrete\)](#)
- [Competitive Analysis Narrative](#)

Master Offering Documents

- | | | |
|---------------------------|----------------------------|---------------------------|
| US Grand | CAN Grand | FL Grand |
| US Select | CAN Select | FL Select |
| Liberty | PPAS | Narellan |

Printed Brochures

- | | |
|-----------------------------------|-----------------------------------|
| US Grand | West Coast |
| Full Brochure | Full Brochure |
| Gatefold | Gatefold Brochure |
| New Models | Florida Grand |
| US Select | Full Brochure |
| Full Brochure | Gatefold Brochure |
| Gatefold Brochure | Florida Select |
| CAN Grand | Full Brochure |
| Full Brochure | Gatefold Brochure |
| Gatefold | Liberty |
| Full Brochure F | Full Brochure |
| Gatefold F | Color Flyer |
| CAN Select | Narellan |
| Full Brochure | Pool Guide |
| Gatefold | Style Guide |
| Full Brochure F | Pool Guide F |
| Gatefold F | Style Guide F |
| | PPAS |
| | Full Brochure |

Flip Books - QR CODES

- | | | |
|---------------------------|----------------------------|------------------------------|
| US Grand | CAN Grand | CAN Grand F |
| US Select | CAN Select | CAN Select F |
| FL Grand | West Coast | Narellan |
| FL Select | | |

Robust Accessory Offering

- [Perimeter, Inlaid and Mosaic Tile](#)
- [Pool Water Features](#)
- [Spas and Spillover Spas](#)
- [Tanning Ledges](#)
- [LED Pool Lighting](#)
- [Attendant Pool Automation](#)
- [Attendant Builder Benefits](#)
- [Attendant Homeowner Benefits](#)

FG Augmented Reality App

[Visit the App Store to download The Latham Augmented Reality to your iPhone](#)

How It's Made

- [How It's Made video](#)
- [Advanced Composite Technology](#)
- [FG Sales Kit – Blue Bag](#)
- [Quality Control PPT](#)
- [Analysis and Testing PPT](#)

Color

- [Crystite Grand Color Portfolio](#)
- [Crystite Select Color Portfolio](#)
- [Interactive Online Modules](#)

Installation

- [Latham Classic Bootcamp Dates](#)
- [PPAS Bootcamp Dates](#)
- [Heritage Bootcamp Dates](#)
- [Fiberglass Bootcamp Registration](#)
- [Fiberglass Bootcamp Training Manual](#)
- [Bootcamp Installation Training Videos](#)
- [Backfill Made Easy Flyer](#)
- [Backfill Made Easy Video](#)
- [Optional Side Skimmer Video](#)
- [Latham FG Shell Installation Video](#)

Fiberglass Engineering

- [Engineering Made Easy](#)
- [Fiberglass Engineering Stamps](#)
- [Fiberglass Engineering Drawings](#)

Sales SWOT Training

- [FG Cheat Sheet](#)

Detailed and Accurate Installation Guides

- [Latham Installation Guides](#)
- [Liberty Installation Guides](#)
- [Spanish Installation Guides](#)
- [PPAS Installation Guides](#)

Ordering Pool and Support Materials

- [Latham Link](#)
- [Latham Link Order Entry Tutorial](#)
- [How to Order Video](#)
- [Order Status/History Video](#)
- [Pool Studio Template Support](#)
- [Pool Studio Templates and Textures](#)
- [Spa Tan Ledge Distribution Order Form](#)
- [Pricing and Ships From](#)
- [Latham Classic Warranty](#)
- [Latham Canadian Warranty English](#)
- [Latham Canadian Warranty French](#)
- [Liberty Warranty](#)
- [Latham Use and Care Manual](#)
- [Liberty Use and Care Manual](#)

Dealer Costing Tools

- | | |
|----------------------------|---------------------------------|
| Grand Tool | Select Tool |
| PPAS Tool | Procedure Guide |

Builder Manuals

- | | | |
|-----------------------------|------------------------------|-------------------------|
| US Grand | US Select | Liberty |
| FL Grand | FL Select | PPAS |
| CAN Grand | CAN Select | |
| CAN Grand F | CAN Select F | |

Latham Programs

- [Latham Fiberglass Builder Program](#)
- [Latham Pro Essentials](#)
- [Latham Pro Advantage](#)

Latham Brand Guidelines

Builder Assets

Who to Call

- [Fiberglass Team](#)